



Celebrating 15 Years

**ATLAS LAWYERS 2023 PRACTICE MANAGEMENT
AND LEGAL MARKETING CONFERENCE
AGENDA**

Day One

Thursday, September 21, 2023

8:00-8:30 am - Breakfast

Sponsored by Independent Life

**8:30-9:30 am - What to Look for in a Toxic
Chemical Exposure Case**

Ronnie Penton, Esq., The Penton Law Firm

**9:30-10:30 am - Record Retrieval in the 21st
Century: You Do Not Know What You Don't Know**

Meredith Manak and Cody Schneider, Lexitas

**10:30-11:30 am - Taking the Stress and Hassle Out of
Drafting Demand Packages**

Raymond Mieszaniec and Colin Brett, Esq., EvenUp

12:30-3:30 pm - Opening Day Party

St. Louis Cardinals vs. Milwaukee Brewers

Party Box Busch Stadium, across from the hotel

Sponsored by EvenUp



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Day Two

Friday, September 22, 2023

8:00-9:00 am - Breakfast

Sponsored by BlueShark Digital

**9:00-10:00 am - Laptops, Smart Phones and Automobiles: How to
Download and Use the Information to Your Client's Advantage**

Michael Yasumoto, Deadbolt Forensics

**10:00-11:00 am - How to Use Discovery in a Ride Share Case to
Maximize Your Recovery**

Daniel W. Munley, Esq., Munley Law

11:00-11:15 am - Break

Sponsored by Thompson Flannigan

**11:15 am-12:15 pm - Finding Additional Sources for Recovery in
Trucking Cases**

Marion Munley, Esq., Munley Law

12:15-1:30 pm - Lunch & Learn

Sponsored by Lexitas

**1:30-2:30 pm - The BluShark Google Local Update – What You
Need to Stay Ahead of the Curve**

Seth Price, Esq., BlueShark Digital

2:30-3:30 pm - How to Grow Your Firm With Nothing But Your Data

Jay Sarmaz, Truve

5:00-6:30 pm - Evening Cocktail Party

The Bullock Rooftop Bar & Lounge, Hotel 2nd Floor

Sponsored by RCMO



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Day Three

Saturday, September 23, 2023

8:00-9:00 am - Breakfast

Sponsored by Truve

9:00-11:00 am - Roundtable Discussion

11:00-11:15 am - Break

Sponsored by Munley Law

11:15 am-12:00 pm - Roundtable Discussion (con.)

Thank you for coming!

Keep an eye on atlaslawyers.com for our next seminar!