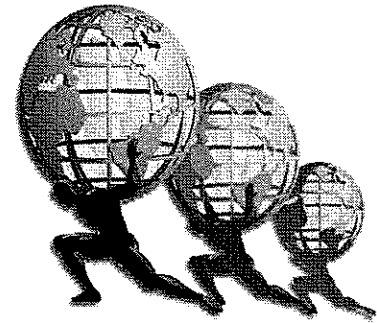


# ATLAS Lawyers' Group Seminar

The Phoenician

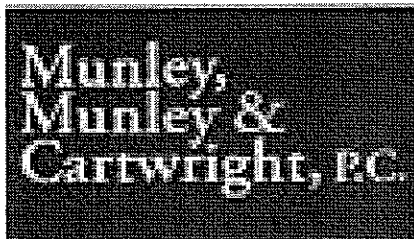
Scottsdale, AR

September 10-12th, 2008

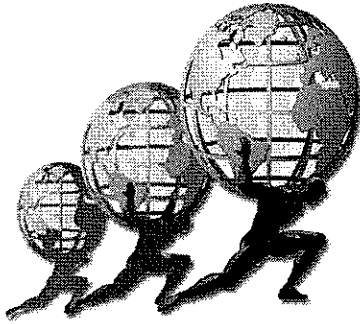


**WEDNESDAY, September 10, 2008**  
**DAY ONE**

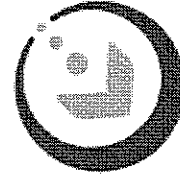
- 1:00 - 1:15pm**      ***"Welcome/Opening Remarks"*** Atty. Chris Munley  
Founder of ATLAS Lawyers Group; Scranton, PA
- 1:15 - 2:15pm**      ***"How to Track Marketing Numbers"*** By: Atty. Marya  
Fuller from Fuller & Fuller; Olympia, WA
- 2:15 - 3:15pm**      ***"Bad Faith"*** By: Atty. Robert Munley from Munley, Munley  
& Cartwright, P.C.; Scranton, PA
- 3:15 - 3:30pm**      **BREAK**
- 3:30 - 4:00pm**      ***"The Exit Strategy"*** By: Atty. Abe Kalfus from Kalfus &  
Nachman; Norfolk, VA
- 4:00 - 5:00pm**      ***"Aggressive Marketing in a Highly Competitive  
Atmosphere"*** By: Ken Nunn from Nunn Law Office;  
Bloomington, IN
- 6:00 - 9:00pm**      **Please join us for a dinner at The Phoenician  
beginning at 6:00pm and sponsored by**



**DOMINION ADVERTISING, LLC**  
YELLOW PAGES & INTERNET MARKETING AGENCY



**THURSDAY, September 11, 2008  
DAY TWO**



**PLAINTIFF  
INVESTMENT FUNDING, LLC**

**8:00 - 9:00am**

**BREAKFAST sponsored by:**

**9:00 - 10:00am**

***“Expanding your Marketing through the Internet”***  
By: Dale Tincher from Consultwebs; Raleigh, NC

**Consultwebs**

**10:00 - 11:00am**

***“Pandering to your Base: Working your Existing Client List to Increase Referrals”*** By: Atty. Bob Kraft from Kraft & Associates; Dallas, TX

**11:00 - 11:15am**

**BREAK**

**11:15 - 12:15pm**

***“ATV Rhino Rollovers, Chantix, and Digitek”***  
By: Atty Kristian Rasmussen and Atty. Ernest Cory from Cory, Watson, Crowder & DeGaris; Birmingham, AL

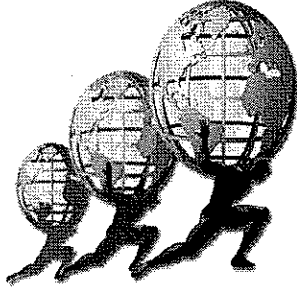
**12:15 - 1:15pm**

**LUNCH with Presentation by Sponsor  
Brien Johnson from Dominion Advertising**



**DOMINION ADVERTISING, LLC**

**YELLOW PAGES & INTERNET MARKETING AGENCY**



THURSDAY, September 11, 2008  
DAY TWO  
(Continued)

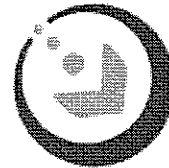
1:15 - 2:15pm *“Threats to the Business”* By: Atty. David Falk; Scranton, PA

2:15 - 3:15pm *“Database Marketing and Communicating with Clients”* By: Richard Paresky from Needles; Owings Mills, MD

**Needles** *The Customizable  
Case Management Software for Law Firms*

3:15 - 3:30pm BREAK

3:30 - 4:00pm *“Plaintiff Investment Funding”* By:  
Todd Franklin from Plaintiff Investment  
Funding; Detroit, MI

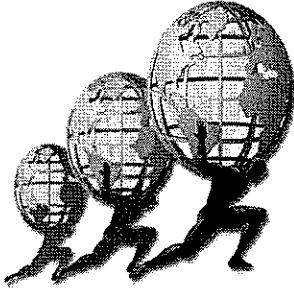


PLAINTIFF  
INVESTMENT FUNDING, LLC

4:00 - 4:45pm *“Ghost Call Service”* By Pam Wheeler from Bart Durham's  
Office; Nashville, TN

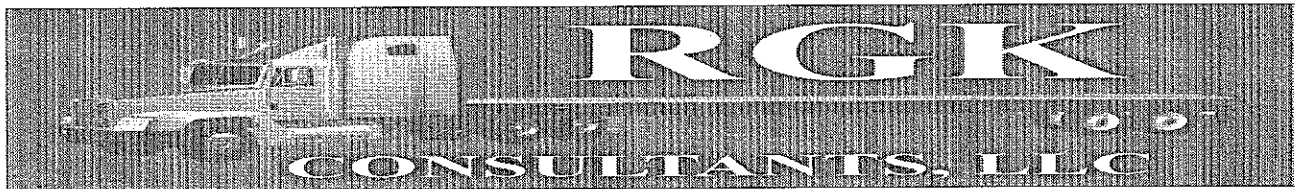
6:00 - 9:00pm Please join us for a cocktail reception at The  
Phoenician beginning at 6pm and sponsored by:

  
**Consultwebs**



**FRIDAY, September 12, 2008  
DAY THREE**

- 8:00 - 9:00am**      **BREAKFAST**
- 9:00 - 10:00am**      ***“Litigation Trucking Cases Against Werner Enterprises”*** By: Atty. **Matthew Cartwright** from **Munley, Munley & Cartwright, P.C.**; Scranton, PA
- 10:00 - 11:00am**      ***“State and Federal Trucking Compliance and ECMs”*** By: **Roger Allen**, from **RGK Consultants**; Friendswood, TX
- 11:00 - 12:00pm**      ***“How Google TV may be able to Slice your TV Costs in Half while Generating more Cases”*** By: **Scott Richardson**, Executive Director, **Hurwitz Injury Law**; Phoenix, AZ, and Business Coach for PI Lawyers
- 12:00 - 1:00pm**      **LUNCH, Sponsored by RGK Consultants**



- 1:00 - 3:00pm**      **ROUNDTABLE**  
***“My Biggest Success in the Last Six Months and My Biggest Failure”*** Discussion Led By: **Scott Richardson**, Executive Director, **Hurwitz Injury Law**; Phoenix, AZ, and Business Coach for PI Lawyers

**\*\*\*Thanks for joining us. Please feel free to complete the feedback questionnaires in the back of the binders. Also, look for notice of our next upcoming seminar in March 2009!\*\*\***