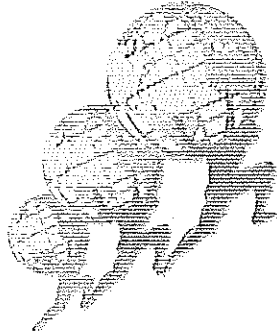


ATLAS Lawyers' Group Seminar

Naples Grande Resort

Naples, Florida

February 24 - 26th, 2010



WEDNESDAY, February 24, 2010
DAY ONE

REGISTRATION FROM 11am TO 1pm

1:00 - 1:15pm **Introduction** - Attorney James Christopher Munley
Munley, Munley & Cartwright

1:15 - 2:15pm **888-BigCase** - Brien Johnson and Corbin Bernsen,
Innovative Legal Marketing



2:15 - 2:30pm **Break - Sponsor:**

2:30 - 3:30pm **Internet** - Dale Tincher and Lisa Vaughn,
Consultwebs



3:30 - 4:30pm **Television Placement, Market Research**
and the Mobile Frontier -
Jason Holly and Joe Van Wie, Revere

4:30 - 5:00pm - Todd Franklin and Mark Radom -
Plaintiff Investment Funding



7:00 pm
6:00pm

Please join us for a DINNER at
Jerry Parker's residence

PLAINTIFF
INVESTMENT FUNDING, LLC

We would also like to thank Tort Logic for their
sponsorship to provide transportation to and from
the Cocktail Party/Dinner.



**THURSDAY, February 25, 2010
DAY TWO**

ROUNDTABLE

7:30 - 8:30am **Breakfast, Sponsored by:**

8:30 - 10:00am **Session I**

10:00 - 10:15am **Break, Sponsored by:**

10:15 - 12:00pm **Session II**

12:00 - 1:15pm **Lunch - Sponsored by:**

1:15 - 3:00pm **Session III**



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Topics to be Discussed during the Roundtable:

- Practice Technology
- Employee Training
- Case Management Software
- Systems that Reduce your Work
- Tracking your Spending
- Motivating Lawyers that Work for You
- Tracking

**FRIDAY, February 26, 2010
DAY THREE**

7:30 - 8:30am **Breakfast**



8:30 - 9:30am **Threats to the Profession and to your Livelihood -
Attorney David Falk, Scranton, PA**

9:30 - 10:30am **Engaging Employees -
Duwayne E. Keller,
Dale Carnegie**



**DALE CARNEGIE®
TRAINING**

10:30 - 10:45am **Break**



10:45 - 12:00pm **Top 3 Ideas from ATLAS (Discussion) -
Scott Richardson, Executive Director at Hurwitz Injury
Law and Business Coach for PI Lawyers, Phoenix, AZ**